



10th Annual New Partners for Smart Growth: Building Safe, Healthy and Livable Communities

February 3-5, 2011
Charlotte, North Carolina

Presented by the Local Government Commission • Supporters include:



Don't miss this exciting event! Register online at www.NewPartners.org



About the Event

February 3-5, 2011 ■ Charlotte, North Carolina

Smart Growth and Southern Charm

The 2011 New Partners Conference will head east to Charlotte, NC. More than a NASCAR mecca and a financial epicenter, this burgeoning hub of the Southeast has the excitement of a cosmopolitan city, yet maintains the friendliness of a small town with Southern charm.

Today, we are faced with environmental, social and economic challenges that will define our generation, shape our future, and test our resilience as neighborhoods, cities and a nation. Join leaders from across the U.S. as we tackle these challenges head-on and demonstrate smart growth solutions that will reduce our dependence on foreign oil, create a green economy, assure a healthy population, foster more equitable development, and expand transportation and housing options for all Americans.

In these tough economic times when communities everywhere are struggling for fiscal survival, this timely conference will identify innovative ways to finance smart growth, explore creative techniques for reducing infrastructure and service costs, and provide concrete ideas for employing smart growth as a tool for economic vitality.

Join us in Charlotte for the latest in smart growth, including the latest research, cutting-edge implementation tools and techniques, best practices, model projects, policies and codes, and new partners. Most importantly, this dynamic event offers you the opportunity to network and coordinate with your peers as well as practitioners from many different disciplines.

Who Will Benefit

A significant factor in this event's tremendous success is its appeal to so many different disciplines. The conference will draw a national audience of local elected officials and city and county staff; professionals in planning, transportation, public health, landscape architecture, architecture, parks and recreation, and crime prevention; realtors, bankers, developers and builders; advocates for youth, seniors, equity and environmental justice, and walking and biking; labor representatives; school leaders and staff; environmentalists; and others committed to building safer, healthier and more livable communities everywhere.

Big City, Suburbs, Small Towns – Old and New

■ Pre-Conference Tour of Charlotte-Area Smart Growth • January 31 to February 2

Join walkability expert Dan Burden for an action-packed 3-day tour that will take you from downtown Charlotte and its historic classic neighborhoods to surrounding suburbs, converted mill towns and villages, to the mountain city of Asheville. At each stop, learn how a wide range of smart growth strategies are being implemented in communities of all sizes and shapes in this vibrant region.

The tour starts at 11 a.m. on Monday (Jan. 31) at the Westin Charlotte Hotel in downtown Charlotte and ends back at the hotel on Wednesday night (Feb. 2). The tour will cover several modes of transportation, including public transit, walking and coach bus. For more information and a tour flyer, visit www.NewPartners.org/features.html.

Conference Sponsors

We would like to thank our many funders and the more than 150 co-sponsoring organizations that have helped shape and promote this event.

Conference Sponsors

- Centers for Disease Control and Prevention
- National Association of REALTORS®
- Smart Growth Network
- U.S. Environmental Protection Agency

Major Funders

- HDR, Inc.
- U.S. EPA, Office of Environmental Justice

Contributors

- Federal Highway Administration
- Federal Transit Administration
- Kaiser Permanente
- U.S. Forest Service – Urban and Community Forestry Program

Benefactors

- AARP
- ESRI
- Sacramento Metropolitan Air Quality Management District

Patrons

- American Society of Landscape Architects
- Urban Land Institute

Supporters

- American Planning Association
- Association of Pedestrian and Bicycle Professionals – Pedestrian and Bicycle Information Center
- Audubon International
- CDM
- Duany Plater-Zyberk & Company
- Fehr & Peers
- Fuss & O'Neill, Inc.
- ICF International
- Local Initiatives Support Corporation (LISC)
- National Wildlife Federation
- U.S. Department of Defense
- University of North Carolina-Charlotte

Friends

- Lawrence Group – Town Planning, Architecture, Landscape Architecture

For a full list of cosponsors: www.NewPartners.org

Conference Agenda



The three-day program includes over 100 sessions and more than 350 speakers. Below are just some of the plenaries, workshops, breakouts and trainings you will find on the program. A complete list of sessions, detailed conference schedule and a current list of invited speakers can be found online.

Conference Sessions

■ Thursday Plenaries

Continuing Federal Investments in Sustainability
Financing Smart Growth: Opportunities and Challenges for Reinvesting in Our Communities
Hosted Networking Reception

■ Friday Plenary

Smart Growth and Rural America: Fostering Economic Development and Sustainable Communities

■ Saturday Plenaries

Smart Growth and the New Green Economy
Closing Plenary: Transforming Our Cities in a Globally Competitive World

■ Topics for Workshop, Breakout and Training Sessions include:

Wise Financing for Smarter Growth in Today's Cash-Strapped World

Smart Growth 101

Swimming Upstream: How Sustainability Is Faring at the State Policy Level

A Role for Everyone: Encouraging Green Infrastructure Applications

Putting Schools on the Map: Linking Transit-Oriented Development, Families and Schools

Banking on Equitable Development

Pounding the Pavement: "Walkshops" for Multimedia Planning

Integrating More Sustainable Design into Form-Based Codes

Smart Growth for Financiers

Building Better Streets and Connected Cities

A District Energy Policy Framework for Existing Neighborhoods

Sustainable Regional Planning, with a Carolina Twist

Parking Management: How to Reform an Underperforming Municipal Asset

Taking "Not So Big" to the Next Level: Pocket Neighborhoods as Urban Infill

Mayors' Smart Growth Roundtable: Greening the Rural Economy

Building the Workforce for Sustainable Development: Tackling the Job of Jobs

New Money for Transit in Three Simple Steps

Local Farms, Local Farmers, Local Food, Local Lessons: A Lowcountry Story

Sustainable Historic Preservation

Leveling the Playing Field for Compact Development and Improving Water Quality

Strategies for Bringing Green Jobs to Older Urban Centers

Latinos and Smart Growth: Lost in Translation
Brownfields to Greenways – New Destinations from Brownfields

Smart Growth and Coastal Communities: Adapting to Sea Level Rise

From Partnership to Reality: Federal and Local Collaboration for Equitable Development

Resilient Regions: Climate Adaptation Planning at the Regional Scale

Healthy Places, Community-Driven Approaches
Transforming a Region – Transit, Sustainability and Affordability

Growing Smart: Successful Public Private Partnerships that Achieve Triple Bottom Line Results

Catalyzing Community-Scale Movements: The Healthy, Active and Vibrant Communities Model

Supporting Local Farmers: Rural Economic Development Strategies and Public Health Initiatives

Building Regional Alliances from the Ground Up
Innovative Strategies for Infrastructure Financing

Rethinking Density: Is Smart Growth Good Enough?

Pre-Conference Workshops

WEDNESDAY, FEBRUARY 2

■ Achieving Equitable Development: Strategies to Empower Community Organizations (8:00-5:30)

As a follow-up to the highly successful "Working Together for Equitable Development" workshop held in conjunction with last year's New Partners conference in Seattle, this new day-long workshop will focus on capacity building within neighborhood and community-based organizations to engage on growth and development issues in their neighborhoods, communities and regions. Capacity building will take place through on-site training and peer-to-peer exchange. Pre-registration and a fee are required. (\$39)

WEDNESDAY, FEBRUARY 2

■ Smarter Codes, Smarter Growth: How to Achieve Your Smart Growth Goals through Zoning Code Reform (9:00-5:30)

Fourteen of the nation's leading smart growth practitioners, led by renowned urbanist Andres Duany, talk about the most effective tools cities have for creating healthy, walkable communities. Learn how to get from sprawl-inducing conventional zoning to comprehensive coding for character, community and public health. Sponsored by the Transect Codes Council. (\$89) For details and to register: transect.org/education.html#workshops

Addressing Gentrification: Strategies for Fair and Equitable Neighborhood Development

Parks Rescue and Restore Economic, Environmental and Public Health

Creating Sustainability in Disasters' Wakes: New Orleans' Rising

Livable Communities in Smaller Cities, Towns and Rural America

Creating a Big Tent: Building Regional Collaboration Along Corridors

Sustainable Return on Investment: Measuring the Triple Bottom Line

For more details on the program and tours or to register, visit www.NewPartners.org



Optional Tours of Local Model Projects

All tours carry a small fee to cover transportation costs and refreshments. Visit the conference web site for tour details and fees. Space on each tour is limited, and pre-registration is required.

WEDNESDAY, FEBRUARY 2

- Tour 1 – Downtown Greenville, SC – Evolution from Mill Town to Vibrant European Village (sponsored by The Lawrence Group)

THURSDAY, FEBRUARY 3 MORNING TOURS

- Tour 2 – Restoring Little Sugar Creek: Regional Vision, Local Implementation
- Tour 3 – Historic Neighborhoods: Embracing Change while Staying the Same
- Tour 4 – Revitalizing Neighborhoods and Changing Lives

AFTERNOON TOURS

- Tour 5 – Transforming Corridors: Creating Great Mixed-Use Centers and Main Streets
- Tour 6 – Destination Central – A Multi-Cultural Melting Pot
- Tour 7 – Smart Growth Implementation and the Charlotte Complete Streets Experience
- Tour 8 – Three Towns, One Rail Corridor and 15 Years of Form-Based Codes
- Tour 9 – Using Light Rail as a Catalyst for Redevelopment

SUNDAY, FEBRUARY 6 MORNING TOURS

- Tour 10 – Small Town, Big Reputation: What Does Livability Look Like in Davidson
- Tour 11 – Downtown Charlotte Walk Audit with Walkability Guru Dan Burden
- Tour 12 – Connecting Charlotte through Bicycle Facilities and Behavior

■ CONFERENCE FEES AND REGISTRATION

To register, please visit the online registration system on our conference web site – www.NewPartners.org. You can also download the registration form and mail it in.

Registration fees cover all materials and sessions (except where noted) and several conference meals. The registration deadline is January 14, 2011. All registrations received after this date will be subject to a \$50 late fee. All walk-in registrations will be subject to an additional \$35 walk-in fee. For a complete list of conference meals included in the registration fee, visit the conference web site.

■ GROUP RATES

A \$20 discount off the registration fee will be offered to groups sending five or more participants. The discount applies only to the public/nonprofit and private-sector “full conference” rates. Visit the conference web site for more details.

■ SCHOLARSHIPS

A limited number of need-based scholarships to cover registration fees will be given to participants who would not otherwise be able to attend. Priority will be given to individuals representing small nonprofits, community-based and grassroots organizations, and local governments.



■ LOCATION AND ACCOMMODATIONS

The 10th Annual New Partners for Smart Growth conference will be held February 3-5, 2011, at the Westin Charlotte Hotel in downtown Charlotte. The hotel is offering a special group rate of \$95 single/double occupancy. Make your reservations by calling (866) 837-4148, and indicate you are attending the New Partners Conference.

■ REDUCE YOUR CARBON IMPACT – OFFSET YOUR TRAVEL!

Help us reduce the carbon footprint of this event by purchasing carbon offsets for your travel to and from the conference. When registering online, select the voluntary contribution of \$11 as part of your registration to offset the carbon you generate to participate.

■ ACCREDITATION

The LGC is currently pursuing the availability of accreditation for AICP planners and other professions. Visit the conference web site for more details.

■ Full Conference Rates (all 3 days)

- \$309 Public/nonprofit
- \$359 Private-sector
- \$289 LGC member public/nonprofit
- \$339 LGC member private-sector
- \$289 Group public/nonprofit
- \$339 Group private-sector
- \$219 College student

■ Daily Registration Fees

- \$39 Wednesday Pre-Conference Workshop
- \$199 Thursday, Friday or Saturday only (does not include optional tours)

■ Registration deadline: January 14

Register by January 14

www.NewPartners.org